

**Press Release**

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## **ERRITSØ TRYK ORDERS 3TCONTROL CUT-OFF AUTOMATION**

Leading Danish printing plant selects 3TControl to deliver a fully automate cut-off register systems for a KBA Commander Satellite press.

Erritsø Tryk A/S, printing for the leading Danish publisher JP/Politiken Hus A/S, has placed an order with 3TControl for precision cut-off controls. The investment will provide Erritsø Tryk A/S located in Fredericia, Denmark, one of the world's most automated cut-off installations.

The investment includes full flexibility for 28 ribbons in total, covering all possible production web paths. The cut-off cameras will be motorized to permit accurate positioning of every section across the double width KBA Commander satellite press. Fully automatic job set-up will also be possible via an XML interface to the 3TControl system provided by the press controls supplier EAE.

Gert Nielsen, Managing Director of Erritsø Tryk A/S, and President of the Technical Committee of the Procurement Association of the Danish Press, said "We looked at other systems available, but once we saw the 3TControl system in action we had no doubt that it was the best choice for our production complexity. The 3TControl system design is specific for newspaper production and is capable of not only meeting all our production requirements, but also gives us quality



From left to right: Billy Bing Poulsen, Production Manager Erritsø Tryk, Sergio Muñoz, Head of Business Development 3TControl, Gert Nielsen, Managing Director Erritsø Tryk at Erritsø Tryk in Fredericia.

throughout web tension changes. That's becoming more and more important to us and we are excited about the investment we've made".

Sergio Muñoz, Head of Business Development at 3TControl said, "Erritsø Tryk's requirements are typical of the varied production flexibility today's newspaper printing plants operate as formats change and more contract work is undertaken. 3TControl's understanding of these needs has resulted in a unique system so that the first good copy is obtained in the fastest way possible. That's the Print Automation difference that 3TControl is able to offer."

3TControl Precision Systems is a Spanish print automation company operating worldwide in all major markets. For further information on how 3TControl can transform your print operations, please contact [3tcontrol@3tcontrol.com](mailto:3tcontrol@3tcontrol.com)

3TControl is represented exclusively in Scandinavia by Trykk-System AS.

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